



SHINE-ON SHAMPOO 250ml FOR ALL HAIR TYPES

INGREDIENTS: DISTILLED WATER, CORNACOPA, VEGETABLE GLYCERIN, WHEAT PROTIEN, CITRIC ACID, XANTHAM GUM, GRAPEFRUIT SEED EXTRACT, NETTLE EXTRACT, HORSETAIL EXTRACT, MICAS, ESSENTIAL OILS

Did you know?

Most hair care products are manufactured using a wide range of chemicals and ingredients. Many people are now aware of these harmful effects and are looking for safer products like chemical free shampoo. One of the most feared ingredients used in making hair products is **sodium lauryl sulfate**.

Sodium lauryl sulfate has been identified as one of the most harmful ingredients found in most hair care products making up about 50% of the shampoo. One side effect is the damage it can do to the hair follicle, which can eventually lead to hair loss. It was originally invented to clean garage floors!

Sodium lauryl sulfate causes skin dryness by stripping away the protective lipid layers from the skin and scalp thus resulting in poor moisture retention. Many people are now turning to **chemical free shampoo** made from natural ingredients.

Cornacopa is made from re-growable raw materials. The glucose is derived from the corn and the fatty alcohols are derived from the coconut. Cornacopa is biodegradable, earth friendly, orally non- toxic and very mild to the skin and eyes. It can make up to 50% of the shampoo.

Vegetable Glycerin is a compound that comes from vegetable oil, usually palm or coconut. It has strong humectant properties, meaning it is able to retain moisture. It is clear, colorless and very sweet.

Wheat Protein adds protection for the skin and the hair as it moisturises and softens. It strengthens the elasticity of the hair and repairs damage to overly processed and colored hair.

Citric Acid is a weak organic acid that is a natural preservative.

Xanthan Gum is produced by a pure culture fermentation of a carbohydrate. It is widely used as a thickener in the cosmetic and food industry.

Nettle Extracts (*urtica dioica*) make the hair thick, glossy and soft. It is also used to treat dandruff and scalp conditions and has recently been attracting attention for its ability to prevent hair loss and to also stimulate the growth of new hair.

Horsetail Extract not only slows down hair loss in both men and women, but also encourages growth of new hair follicles. Horsetail extract increases blood circulation, nourishes hair follicles and encourages hair growth.

Micas are non-toxic occurring naturally from the minerals muscovite and silicate.

Grapefruit Seed Extract contains vitamin C and glycerin. It is an anti-bacterial, anti-microbial antiseptic. It is a great natural preservative.

Rosemary French essential oil nourishes the scalp and keeps hair looking healthy and shiny, and many users claim that it promotes hair growth. It normalizes excessive oil secretions and improves most scalp problems, particularly dandruff and seborrhea.

Peppermint essential oil has a cooling, tingling effect when massaged onto the scalp. It works for both dry and oily hair balancing the PH levels of your scalp and helping to eliminate both problems. It is beneficial for the treatment of dandruff and brings relief to itchy scalp.

SHINE-ON CONDITIONER ALL HAIR TYPES

INGREDIENTS, DISTILLED WATER, CONDITIONING WAX EMULSIFIER, JOJOBA OIL, VITAMIN E, SEAWEED EXTRACT, NETTLE EXTRACT, CIRIC ACID, GRAPEFRUIT SEED EXTRACT, ESSENTIAL OILS

This rich conditioner will treat hair that is dry, brittle and tangles easily. It will add nourishment and will also balance the hairs PH mantle resulting in shiny, bouncy hair that is not weighed down.

Conditioning wax emulsifier is naturally derived from fatty acids of palm and coconut oils. It improves the ability to detangle the hair and adds shine.

Jojoba oil is technically not oil but a liquid wax. The chemical structure of Jojoba resembles sebum, which is very balancing to the skin and the scalp. When used in a conditioning formula it coats and locks in moisture while softening and protecting the hair.

Vitamin E is an antioxidant and has properties that are important to cell membranes and protects skin from damage caused by ultraviolet rays.

Seaweed Algae Extract is an antioxidant and is packed with easy to absorb proteins, vitamins, minerals and lipids. Essential vitamins include A1, B1, B2, B6, B12, C, E, K, pantothenic acid, folic acid and niacin. It is rich with antioxidants such as beta-carotene and over 60 trace elements that include potassium, calcium, iodine, magnesium, phosphorus, iron, zinc and manganese. Repairing and protecting the skin and hair, it reduces oiliness and sebum over production and strengthens against damage caused by free radicals.

Nettle extracts (*urtica dioica*) helps to make the hair thick, glossy and soft. It is also used to treat dandruff and scalp conditions and has recently been attracting attention for its ability to prevent hair loss and to also stimulate the growth of new hair.

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